

Outline of the 10 minute presentation by Global Innovation Index (GII)

Slide number	Brief title	Content
3	Why is innovation important?	Briefly touch on 3 reasons why innovation is important: <ol style="list-style-type: none">1. Innovation is a driver of economic growth and well-being2. Innovation has important social goals – especially with young talent3. Necessary to achieve sustainable societies for all in the face of complex global challenges
4	Why is measuring innovation important?	Explain why measuring innovation is important: <ul style="list-style-type: none">• What gets measured gets managed• Traditional innovation metrics are incomplete• Innovation has innovated – a more holistic analysis of innovation drivers and outcomes needed• Innovation is a global phenomenon – need measures for developed and emerging economies
5	What is the Global Innovation Index?	Describe the background to the GII, how it measures an economy's capacity to innovate, and how it has evolved over time
6-8	Basic structure of the GII	Explain the different components of the GII model
9	How can you use the GII?	Discuss how the GII is relevant to UNEG