

Outline of the 10 minute presentation by UNICEF

Slide number	Brief title	Content
1	Innovation models	Briefly describe the 3 broad approaches to generating and managing innovation in a social development organization: Directed: to develop a particular product or process Challenge: establish a call to meet certain standards Opportunistic: support what others have started
2	Where UNICEF innovates	a) Listing an array of UNICEF innovations across sectors. These will be mostly of the Directed and Opportunistic type b) These will be color coded to show what exactly is being innovated: <ul style="list-style-type: none"> • Mobile approaches • Tangible products • Kits and packages • Processes
3	How organizations can be structured to innovate	a) Show some simplistic breakdowns of how innovation governance can be structured—e.g. by sector, through hubs, through nurseries b) Will show the major components (Supply Division, Innovation Unit, Innovation labs) and supporting functions (e.g. M&E)
4	The major developmental approaches in UNICEF innovation	We will now talk only about Directed innovation, and will describe the two major approaches and their pros and cons: Waterfall (Cascade): Stage by stage; well regulated Agile: Fast, small steps
5	M&E for the Waterfall approach	This will show a version of diagram we have created demonstrating the 5 phases, the E objectives in each, and the array of evidence tools to be employed. A brief real life example will be shown
6	M&E for the Agile approach	We will develop and present a summary graphic for the agile approach. A brief real life example will be shown
7	Looking ahead	a) What we intend to focus on in the near future in innovation M&E b) Practical issues in being successful in innovation M&E