



AN EMPOWERED FUTURE:

Corporate evaluation of UN Women's contribution
to women's economic empowerment 2011-2014



Independent Evaluation Office



Thematic evaluation of UN Women's Contribution to Women's Economic Empowerment: Innovations and Challenges

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UNEG EPE, March 2015

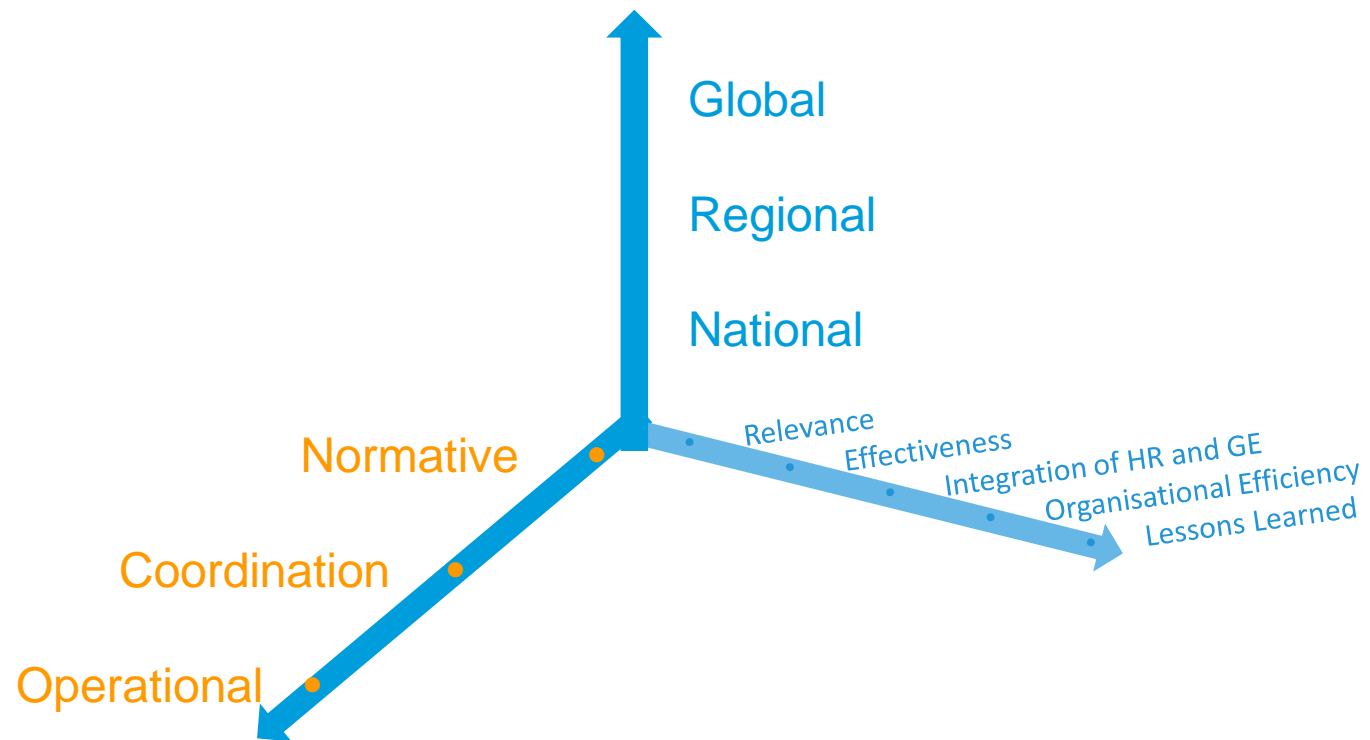


Outline

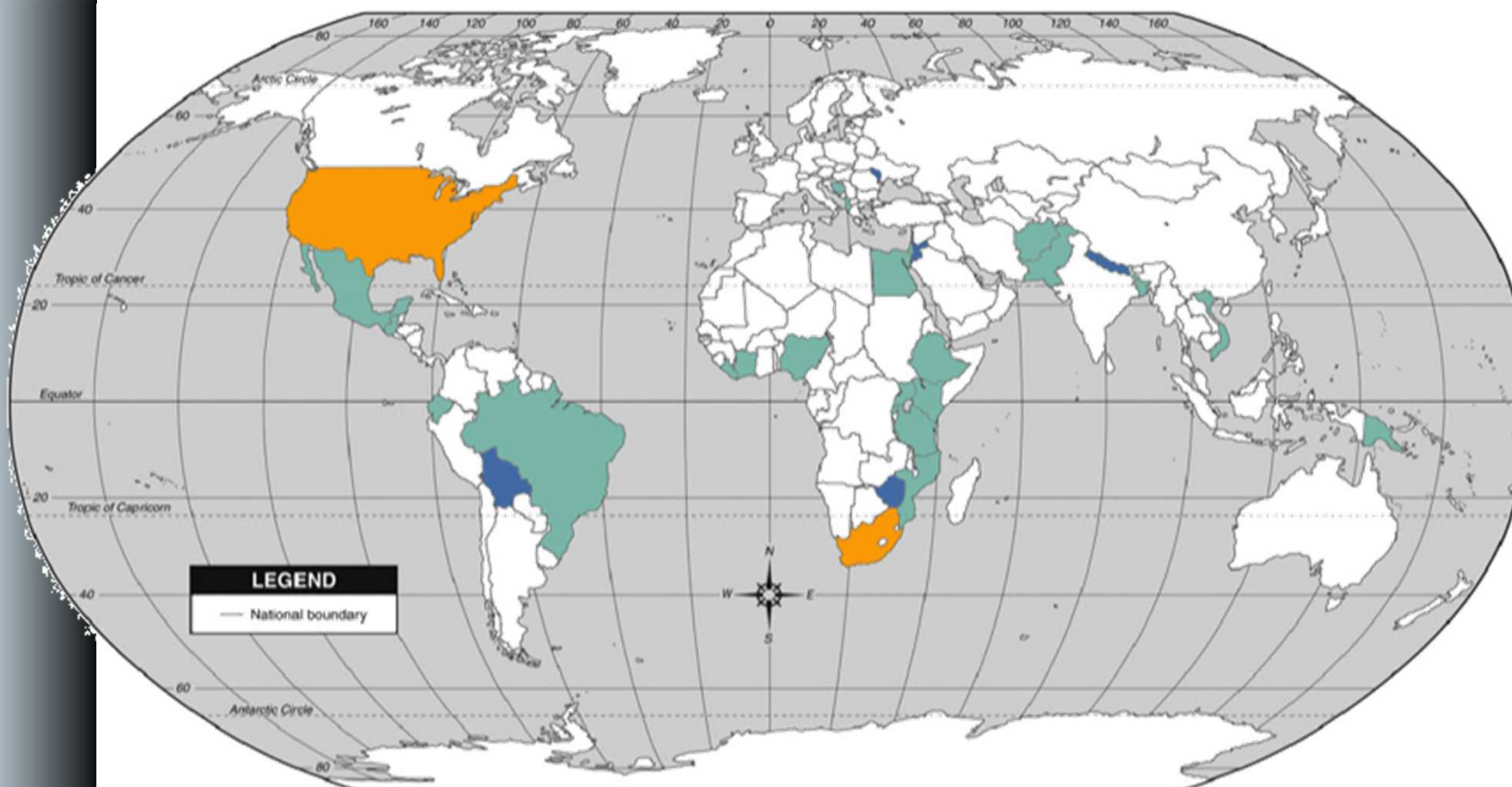
- Background
- Management
- Design & methodology
- Data gathering and synthesis
- Evaluation dissemination and utilization
- Conclusion

Purpose and Framework

Formative (forward looking)



27 countries + HQ





Management

- Extended preparatory stage of evaluation
- TOR comprehensive but open for methodological innovation
- “Hands on” management and engagement of IEO
- Multiple levels of validation and quality assurance

Design & Methodology

GE &HR Evaluation Criteria

- GE&HR mainstreamed across criteria (relevance, effectiveness and organizational efficiency)
- Included as a standalone criteria area to ensure full substantive consideration and analysis
- GE&HR related indicators included in evaluation matrix



Challenge: How to evaluate “gender responsiveness” of gender equality programmes?

Design & Methodology

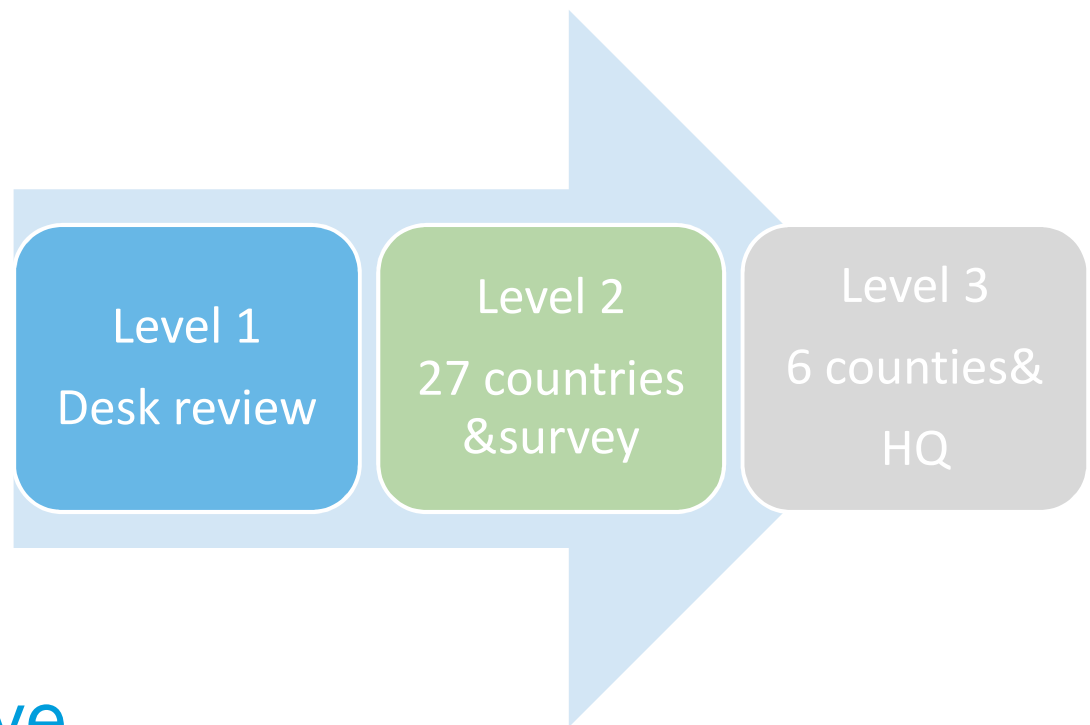
Evaluation of GE&HR Approach/Scope

- Alignment with normative standards/treaty-body recommendations
- GE/HR approach in the planning/design, monitoring and reporting of WEE-related strategies and intervention
- Extent to which intervention theory considers GE&HR issues and addresses underlying causes of inequality and discrimination

Design & Methodology

Evaluation Design

- Mixed methods approach
- Systemic approach
- Utilization focused
- Theory-based
- Qualitative comparative analysis



Design & Methodology



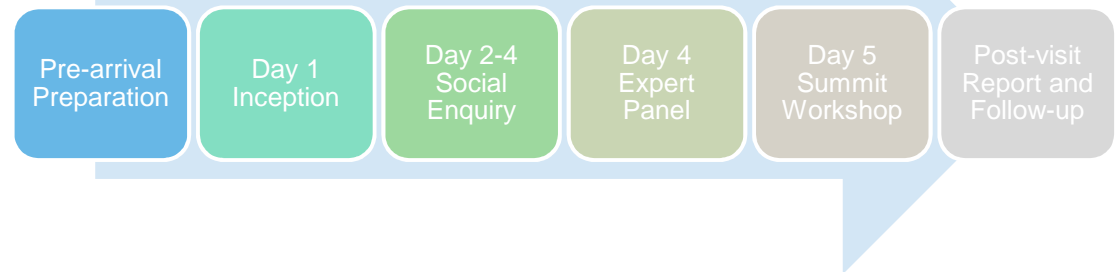
Challenge: How to include the “voice” from case studies?

		ANALYSIS	
		Quantitative (QUANT)	Qualitative (QUAL)
DATA	QUANT	Network analysis fsQCA	Contribution analysis Multiple lines and levels of evidence synthesis
	QUAL	fsQCA WEE scale ToC frequency mapping	CORT case studies Case study qualitative comparative analysis Organizational capacities Contribution analysis Critical systems Multiple lines and levels of evidence synthesis

Data collection

CORT Approach:

- Focused on participatory principles, and involved stakeholders in discussing and evaluating their situation



- Validated “performance story”
- Capacity development
- Voice of women and other community members

Data collection

Participatory Video Process:

- Led by InsightShare during Moldova case study with members from two communities
- Resulted in six stories of change videos that were selected, produced and analysed by women users of the Joint Information and Services Bureaux



Challenge: “Letting it go” – trusting the participatory process

Fuzzy sets qualitative comparative analysis

Index	Description	Indicators
1	UN Women effectiveness	8
2	Programming alignment to context	39
3	Decent work policies	5
4	Enabling environment for entrepreneurship	7
5	Structural gender equality (laws, opportunities)	10
6	Poverty	3
7	Levels of coordination	4
8	Work with the private sector	2
9	Women's agency (literacy, reproductive health, information)	4
10	Economic opportunities	14
11	Resources available for WEE programming	2
12	Government capacity	2
Total		100

Dissemination and utilisation

Reporting


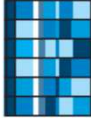



- Multiple validation processes at various levels with internal and external stakeholders (designed to give all participants an equal voice)
- CORT – Summary matrix report (concise/accessible)
- Synthesis Report - GE&HR specific findings/conclusions and recommendations
- Decision-based approach to recommendations



Challenge: Different report for different audience?

QUICK REFERENCE

To aid reading, all findings in Section 3 are tabbed on the left hand side with the organizational business unit to which they are most relevant (policy, programme, coordination, partnerships and normative).

		
POLICY	PROGRAMME	COORDINATION
Findings:	Findings:	Findings:
1; 2; 3; 4; 5; 6; 7; 11; 12; 21; 24; 35; 36; 39; 40; 41	7; 8; 9; 11; 12; 16; 18; 19; 20; 21; 22; 23; 24; 25; 34; 37; 38	11; 15; 16; 28; 32
Pages:	Pages:	Pages:
20; 23; 24; 26; 27; 29; 30; 36; 38; 55; 59; 73; 75; 78; 81; 82	30; 31; 33; 36; 38; 46; 49; 53; 54; 55; 56; 57; 59; 59; 71; 76; 77	36; 44; 46; 63; 69
		
PARTNERSHIPS	NORMATIVE	
Findings:	Findings:	
17; 26; 29; 30	10; 13; 14; 24; 27; 31; 33	
Pages:	Pages:	
47; 60; 63; 66	34; 39; 41; 59; 61; 68; 70	

Dissemination and utilisation

Management Response and Dissemination

- Specific GE&HR recommendations will ensure Management Response to address GE&HR questions
- Participatory workshops with key internal UNW stakeholders (including country-level) to discuss the Management Response and implementation strategy
- Presentation of findings in IEO Magazine

Coming soon!

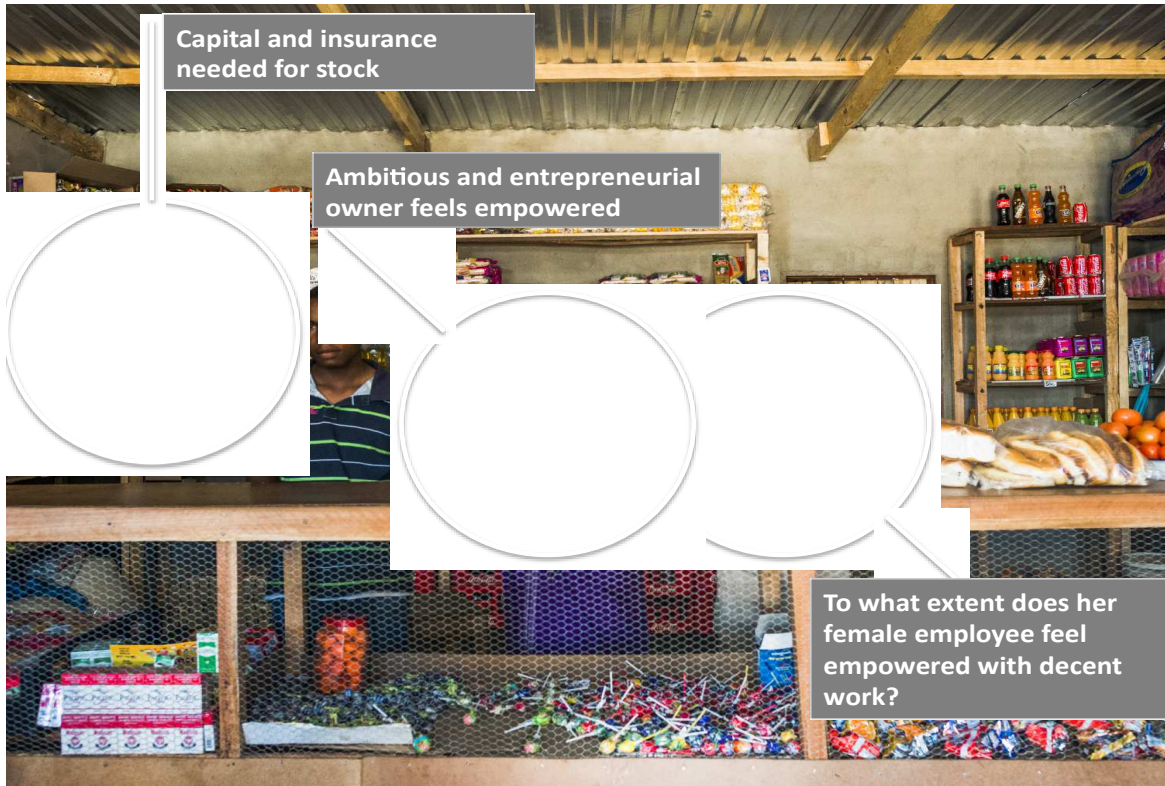
TRANSFORM

Think beyond. Stay ahead

UN Women IEO Magazine for gender responsive
evaluation

Conclusions

- Careful selection of evaluation design and sequencing of methods to ensure the GE&HR approach
- Importance of having stand-alone GE& HR approach
- CORT is a well-tested participatory approach with a solid process for seeking consensus on the analysis and synthesis of findings
- Participatory video useful to identify unintended outcomes and factors
- QCA is also a powerful methodology for the analysis of complex situations



Thank You